SDJ♥

Sunny Dawn Johnston

PSYCHIC MEDIUM, ANGEL EXPERT, SPIRITUAL TEACHER, AND BESTSELLING AUTHOR

MEDIA KIT

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Hello Friend...

No matter where you are in your life right now, you have found me at the perfect divine time. My mission is to facilitate personal and spiritual growth for all who cross my path, empowering you to embrace your intuitive senses and know that ALL answers lie within.

Meet SDJ♥

Sunny Dawn Johnston is an acclaimed Psychic Medium, Angel Expert, Bestselling Author, and Spiritual Teacher. She is a weekly columnist



for Woman's World magazine and the author of twenty-one books, including her flagship bestsellers, *Invoking the Archangels* and *The Love Never Ends*, which have become the cornerstones for many of her keynote topics such as intuition, mediumship, and the angelic realm.

Through her courses, private sessions, and live events, Sunny has grown and cultivated a diverse global community. Whether inperson or online, she has encouraged tens of thousands to connect with their heart and listen to their soul, guiding them to experience life beyond duality and separation.

In her spare time, Sunny is actively involved in the spiritual community and volunteers as a psychic investigator for the international organization FIND ME. This is a non-profit organization of Psychic, Investigative, and Canine Search & Rescue (SAR) volunteers collaborating to support law enforcement and families of missing persons and homicide victims.

> "We are each a Spirit in a body that is here on a divine mission. And you are on that mission whether you recognize it or not."

> > SUNNY DAWN JOHNSTON

Psychic Medium. Angel Expert. Spiritual Teacher. Bestselling Author. Business Mentor.

Inspirational Luminaries

Sunny Dawn Johnston has shared the stage with many of the world's esteemed spiritual teachers.



I am living my PURPOSE

An Interview with Sunny

What would you say to someone who is skeptical of the spirit realm and the afterlife?

I understand those feelings—and why someone might feel that way—because my very first experiences connecting to these realms were not intentional and made me skeptical too. Over time I have learned that many who are skeptical have either already had an experience that seemed implausible or they have given great thought to these realms for very personal and often meaningful reasons but yielded to doubt and fear for whatever reason. But there is something within them that is connected to a greater knowing; regardless of what the mind thinks.

How does someone know if they have the ability to communicate with angels and/or those in the afterlife?

I believe that everyone is intuitive and therefore everyone has the ability. As with any skill, there are varying degrees, but the connection with the Spirit World is part of our soul's innate capabilities.

We've been told that loved ones communicate with us through nature, like butterflies, birds, dragonflies, and praying mantes, is that true? Why do you think so and what is the significance?

Just about everything in life is symbolic in some way. Of course, different people perceive things differently. For many, a butterfly is just a butterfly. For someone who lost their mother and has often seen butterflies since the moment she died, they will see that butterfly as a greeting or sign of affection from their mother, or even just a consoling symbol of transition. Because our sense of awareness is typically greater when someone passes, it amplifies our intuition, which is essential for connecting to all things internal, external, and greater than ourselves. Essentially, the more aware we are, the more connected we become. As a result, we are more likely to recognize the signs around us simply because our hearts are open in a new way. That is our innate spirituality.

What are some other signs we can look for from angels or loved ones departed?

Lights flickering, televisions going on and off, radio stations changing, a loved one's song coming on at the exact perfect time, often finding pennies/dimes/nickels on the ground, dreams, déjà vu, and so many more. When you see a set of numbers or sequences over and over again, such as 1111 or 444, they serve as messages and reminders from our angels and loved ones that are communicating with us.

The meaning of specific numbers seems to be a popular theme that a lot of people acknowledge. What is the origin of what many refer to as angel numbers? How did they get their meaning and why do you think they are significant?

Some believe it was the Greek philosopher Pythagoras who first identified the vibrational frequencies of numbers and realized their potential for helping to connect us with the angelic realm and the world around us. Others believe that the angelic beings themselves created this system as a way to communicate with us. Wherever it began, angel numbers have been fundamental in communicating with the Spirit World for centuries and one of the best ways for them to communicate with us.

To learn more about how to interpret Angel Numbers, check out my handy **Angel Number Guide** and discover what they are, what they mean, and everything in between.

Interview with Sunny continued...

What can you share for someone who is grieving and longing for connection to a loved one who's passed on?

The best message I have ever received from the Spirit World on the topic of grief has been this: When you focus on your loved one's presence (in spirit) you experience their presence. When you focus on their absence, you experience a greater absence.

What is the most fascinating message you've ever received from an angel?

I've had angels stop me as I am driving to get off the road, to find an accident where I could help. I have had my angels whisper to me to go to a particular store (I would never go to) at a specific time and day so that I could be with someone as they took their last breath. I've had the angels tell me that a loved one will no longer be here hours before they die. All of the messages are fascinating and full of unconditional love, guidance, and peace. I couldn't say one was more fascinating than another.

What is the most fascinating message you've ever received from a deceased person?

Probably the most touching message for me, personally, was for a client whose son had been murdered. He came back to tell his dad that it wasn't his fault. I watched this man's energy shift right before my eyes and his wrinkles and stress literally faded away.

Have you ever unexpectedly received a message for a random person and shared it with them?

Not too long ago my husband and I were at dinner for his birthday and a baby came through in the presence of our waitress. I picked up that the baby had been aborted—an uncomfortable conversation to have with anyone, let alone a stranger. I went up to the waitress and asked if she knew what a psychic medium was and if she would like a message. [I always ask the recipient for their permission.] She said yes. I told her that the baby knew it wasn't the right time to be born. And that it was an opportunity for her to put herself first and get out of the abusive relationship she was in. The baby's message for her was, "I'll be back in a couple of years... and this time, I'll stay."

What is the best way for someone to connect with a deceased loved one?

First and foremost, be open. When you are first starting, I recommend establishing a specific time and day to open your energy up to connect with them. For example, at 6 pm every night, find a quiet place and ask your loved one to come through in a way that you will know that it's them. Once you've asked your question, get quiet and just be. Don't force anything. Afterward, write anything down that stands out. Some small seemingly insignificant things could mean a lot a few days later. Once you start creating space for that new level of relationship in your life, it will get stronger and you can experience them in any space–intentionally.

How do we distinguish between connection/communication and coincidence?

Well, I believe we have a misunderstanding of the word coincidence because to coincide means for two things to come together. But what I like to add to this is to come together in perfect divine order. So, to me, coincidence just means two things coming together at the right time and space. And that IS the connection and/or communication.

What is a Spiritual Support Team?

You have powerful and loving guardian angels that want to help you create the life you desire and deserve. They are with and around you—and ready to communicate with you. Just ask and listen.



Connect with Angels

<u>A Simple Four-Step Process For Connecting With The Archangels</u> by Sunny Dawn Johnston

Step 1: Ask

Begin by asking for assistance: For the angels to help in any area of your life, you must first "ask" for their assistance. There is no right or wrong way to do this. A simple intention works just as well as a verbal expression or a telepathic conversation. Simply saying, "Angels, please help me," is enough. Asking in a way that feels appropriate to you will ensure that the Angels will answer *your* call and stand by *your* side. The important step is to recognize that you are in need of support, guidance, direction, encouragement, etc., and be willing to ask for it.

Step 2: Allow

Release the need to control the situation and be open to receive: Allowing is as easy as "getting out of your own way." When you release the need to control situations, people, and emotions and just allow the flow and the laws of the Universe to work on your behalf, you create space for all of the good to come into your life. Allowing frees up your energy to do the things that make you happy and to receive the abundance that is innately yours. Your Angels always see your life from the perspective of allowing. They support that vision for you and within you until you are able to feel it for yourself. The sooner you learn to let go of resistance and start affirming what you desire, the sooner you will come into alignment with what you are asking for. Once the asking and allowing are in alignment with one another, then you are well on your way to believing.

Step 3: Believe

Trust that the Angels will guide you in perfect divine time: Trust can be one of the most difficult attitudes to adopt, especially when you do not have any evidence that you will receive what you desire. Trusting typically requires you to be vulnerable with others and, in this case, with the Angels. I decided to give up "suspicions" a long time ago when I started working with the angelic realm. I made a conscious choice to be optimistic rather than pessimistic, and that choice proved to be instrumental in my working relationship with my Archangels. So, it is your choice to trust that you are being guided in the perfect divine time. If you are feeling a desire from your heart, trust that the Angels will guide you in the perfect way for your highest good.

Step 4: Receive

Listen to your intuitive guidance and give thanks: You've asked, allowed, and believed. The last step is to now receive. Your Archangels and guides will send you many messages. It could be a song on the radio, the flicker of a light, a sign on a bus, or the letters on a license plate. Messages come in many ways and many forms, and I ask that you be open to receiving them in ways that may be new or different to you. As the messages and signs appear, you will find that they will validate that you are on the right path. And, finally, remember to give thanks for the abundance, joy, happiness, and love that is presently in your life. Don't give up five minutes before the miracle happens. Stay open to receive all that is yours.

love and be loved of

5

Inside the SDJ Community

Inside the SDJ community, you are supported, nurtured, guided, and given a safe space to explore, heal, grow and learn.



Membership Sites

Truly magical things happen when we open our hearts to receive messages from Spirit. *Spirit Speaks LIVE!* <u>sdjsoul.com</u> is a monthly membership circle where Sunny helps members raise their vibration into alignment with the Spirit world and cultivate the tools to stay connected to their Angels, Spirit guides, and dearly departed loved ones.

ELEV8 Your Life <u>elev8yourlife.love</u> is a virtual community focused on designing a high-vibrational life – bursting with abundance, self-love, and joy. Leading the <i>ELEV8 Your Life community, Sunny focuses on accountability, support, and guidance as the foundation for intentional and lasting transformation. All are welcome to join *ELEV8 Your Life*, where members have exclusive access to 20+ years of her knowledge and teachings.

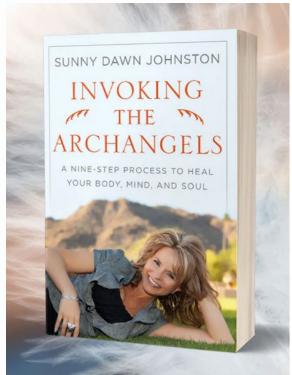
Sunny's biz membership, *My Spiritual Biz <u>myspiritualbiz.com</u>* is a community for heart-based entrepreneurs. Sunny's 30 years of business experience and her multi-million dollar generating team guide and mentor members who are starting, building, or growing a spirit-based business. Sunny and her team of experts provide the bridge between envisioning and actualizing your entrepreneurial dreams.

Sunny created the *Intuition 365 Playground* <u>sdjfamily.com</u> in response to the guidance she received from the Angels. INTUITION – every day, every week ... *INTUITION 365*. A place where connection, both spiritual and physical, is a priority. Members can connect every day to practice and play with their intuition in an experiential way ... where fun and PLAY take precedence over stress and hard work.

"We all have a story. The difference is: do you use the story to empower yourself? Or to keep yourself a victim? The question itself empowers you to change your life."

Sunny Dawn Johnston Invoking the Archangels

Invoking the Archangels



No one is truly alone. Every person can, at any moment, call upon not only one guardian angel, but also seven specific Archangels who bring blessings and protection to those who know how to ask. *In Invoking the Archangels: A Nine-Step Process to Healing Your Mind, Body, and Soul,* Sunny Dawn Johnston introduces readers to these Archangels and presents a nine-step process to healing on every level, from physical ailments to relationships, addiction, and even financial struggles.

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level, from physical ailments to relationships, addiction, and even financial struggles.

Through Sunny's enlightened process, readers are guided to identify their pains and to use their own inner strengths—as supported by the Archangels—to overcome the obstacles in their paths.

Invoking the Archangels includes Sunny's step-by-step process, an introduction to each of the seven Archangels, testimonials, prayers, and guided meditations, all richly elaborated upon by Sunny's own personal experiences with the process and each individual Archangel as they appeared to her during the challenges in her own life. This book offers a path to self-awakening and sustainable self-renewal by opening the readers' minds to the existence and abundant love of the Archangels, who only need to be called upon in order to help.

Sunny Dawn Johnston is a beautiful expression of love.

Sonia Choquette

Nine Steps to Healing Your Heart

Invoking the Archangels by Sunny Dawn Johnston

Step 1: Awareness

Awareness is the state or ability to perceive, to feel, or to be conscious. Typically you become aware of a challenge, an illness, an emotion, or a desire. You can also have self-awareness. Self-awareness is the ability to perceive one's own existence, traits, feelings, and behaviors. Be aware of your own personality or individuality.

Step 2: Looking Within

The willingness to look within for help is essential. Unfortunately, many of us look outside of ourselves for answers to our questions. The key is to get in touch with your innermost self and acknowledge the intuitive power that you have. Oftentimes, decisions generate from the ego, not the Spirit. By looking within, the path becomes clear, uncluttered, and intentional.

Step 3: Choice

Choice simply means the act of choosing. You always have a choice to react or act. The kind of life you have is the life you choose. In this process, choice is the foundation of change. Sometimes you perceive your choice as a right choice or a wrong choice, but you always have a choice.

Step 4: Commitment

The most important single factor in an individual's achievements or success is commitment. Commitment ignites action. To commit means to intentionally devote yourself to a purpose or cause.

Step 5: Responsibility

Responsibility means accepting that you and you alone are accountable for your life. There is no one to blame. Being responsible comes with the realization that you are where you are because of your own conduct, beliefs, and behavior. Your choices have created the experiences you are living right now. The good news is that you are responsible for your life. The bad news is that you are responsible for your life.

Step 6: Action

Action is the state or process of acting or doing something to achieve a purpose. In this step, you take action, and you invoke the healing energy of the Archangels.

Step 7: Releasing and Replenishing

Releasing is often defined as emotional purging. Our emotions, thoughts, and beliefs are contained in our bodies; so learning to release them will help you achieve more peace, happiness, and emotional well-being. Replenishing simply means filling back up or make complete again. Emotional purging often leaves empty spaces within, so it is important to fill that space with soul-nourishing activities like walking in nature, watching a funny TV show, playing with your pets, meditating, etc.

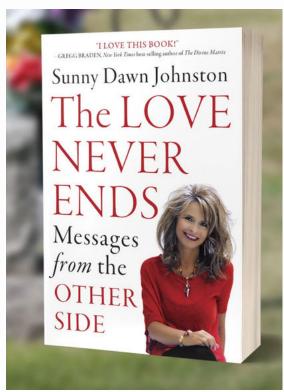
Step 8: Maintenance

In this case, maintenance means maintaining and protecting your own energy and vibration. If you don't do this, you risk depleting your energy at all levels: physical, emotional, mental, and spiritual.

Step 9: Appreciation

Appreciation is knowing or understanding the value of an experience and is often expressed with feelings of gratitude. This step specifically means to honor an experience with open arms and a healed heart. Oftentimes, once appreciation is experienced, forgiveness and healing follows.

The Love Never Ends



Have you ever wondered if someone's trying to communicate with you on the other side? Are you looking for proof that there is life after death? Or do you miss your relationship with a loved one who's passed?

If you answered yes to any of these questions, angel communicator and psychic medium Sunny Dawn Johnston is here to help. In <u>The Love Never Ends:</u> <u>Messages from the Other Side</u>, Sunny shares a selection of true and amazing stories from her experience helping thousands overcome their fear of death or losing a loved one.

A gifted psychic and intuitive, she brings a real and tangible connection between this

world and the afterlife–and she says that no matter the client or the circumstances, each person's story has one thing in common:

The love never ends, and fear exists only in this world.

In this collection of stories and teachings, Sunny shows you how to:

- Release fear and tap into your own psychic skills (everyone's a little bit psychic)
- Spot the signs that your loved ones are trying to connect with you
- Discover the messages from Spirit that are all around you
- Cultivate a spiritual connection with your deceased loved ones

Death in this life does not have to mean goodbye forever; we are all eternally connected to those we deeply care for, and we can continue to love, learn from, and grow with our loved ones. This book shows you how.

Sunny Dawn Johnston is a compassionate, caring light worker who opens up to the higher levels of Spirit.

James van Praagh_

<u>SDJ Productions</u>

Sunny Dawn Johnston Certification Programs

Mind, Body, Spirit Certification Business Entrepreneur Intensive Certification Invoking the Archangels Certification Reiki level 1,2,3 and Master Teacher Certification

Sunny Dawn Johnston Online Courses

Invoking the Archangels

Every person can, at any moment, call upon not only one Archangel but seven specific Archangels to bring blessings and protection... you just need to learn how to ask.

Detox Your Life – A 44-Day Mind, Body, Spirit Detox

This program is perfect for anyone ready to make positive changes and experience healing of mind, body and spirit. It gives a variety of ways to shift awareness each day with a different daily topic. Offering the opportunity to delve into areas oftentimes missed in a traditional healing journey.

The Love Never Ends

In this course, Sunny shares true and amazing stories from her experience helping thousands of people connect with their loved ones and heal their fear of death/loss as well. This course brings the participant a real and tangible connection between this world and the afterlife. No matter who you are or how long your loved one has been in Spirit, YOU can connect with them.

Archangel Michael: Maintain Your Energy – A 33-Day Journey

Archangel Michael is the Archangel of protection, guidance, strength and courage. Learning to invite him into your life will help you to maintain your energy.

Archangel Raphael: Healing and Restoration – A 33-Day Journey

Archangel Raphael is the Archangel of Healing and Restoration – physically, mentally, emotionally, spiritually and energetically. Learning to invite him into your life will help you to heal–mind, body and soul.

Body Revival – A 22-Day Experiential Course

If you struggle to listen to and honor your body, have been diagnosed with an illness or disease, or have body image issues, the Body Revival Course is all about that, and MUCH, MUCH more. Sunny personally struggled so much with her body. Her lifetime of experiences are wrapped up in a full course.

Sunny's Books & Decks

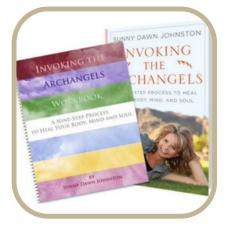
<u>Books</u>

The Funeral Officiant's Manual – December 2021 Oracle Cards 101: A Guidebook to Understanding Divination – July 2021 ELEV8 Your Life: The Essentials Workbook – July 2021 Write and Burn Journal: Write It, Burn It, Release It – February 2018 Body Revival Workbook - December 2017 111 Morning Meditations - November 2017 365 Days of Angel Prayers - March 2017 When Heaven Touches Earth - October 2016 Detox Your Life: A 44-day Mind, Body, Spirit Detox Workbook – February 2016 The Invisible Thread – April 2016 Archangel Raphael: Healing and Restoration 33-Day Guidebook - December 2015 Doodles and Dalas Coloring Book - December 2015 Archangel Michael: Maintain Your Energy 33-Day Guidebook - October 2015 Answers About the Afterlife - October 2015 Healing Mandalas Coloring Book - August 2015 The Love Never Ends: Messages from the Other Side - October 2014 Living Your Purpose – August 2013 No Mistakes – June 2013 The Wedding Officiants Manual - December 2013 Invoking the Archangels: The Nine-Step Process to Heal Body, Mind, and Soul – November 2011 Find Me – March 2007

Card Decks

<u>Multi-Dimensional Oracle Cards</u> <u>Invoking the Archangels Oracle Cards</u> <u>Living Your Purpose Affirmation Cards</u> <u>Fill Me Up Affirmation Cards</u> <u>Detox Your Life Affirmation Cards</u> Body Revival Affirmations Cards





BOOKS



CARD DECKS



<u>CDs</u>



<u>SDJ JEWELRY</u>



SDJ ESSENTIAL OILS



INTUITION KITS



<u>APPAREL</u>



MUGS



HOME/LIVING



Speaking & Appearances





























Keynotes & Guest Speaking

- Edge Life Expo (Minneapolis, Des Moines, Fargo)
- Borders Bookstores multiple locations
- Barnes and Noble multiple locations
- Bank One
- Holistic Health Expo (Phoenix, AZ)
- Living Luminaries (Sedona, AZ)
- Lily Dale
- Lightworkers Conference
- Arizona Family Women's Expo (Phoenix, AZ)
- Psychic Symposium (Minneapolis, MN)
- Unity of Houston
- Unity of Phoenix
- Center for Spiritual Enlightenment
- Maricopa Community College
- Maricopa County Libraries
- Parents of Murdered Children National Convention
- Parents of Murdered Children Chapter meetings
- ARE
- Stellar Productions (Sedona, AZ)
- Lake Harriet Spiritual Center (Lake Harriet, MN)
- Spiritual Enrichment Center (Litchfield Park, AZ)
- Wild Oats Community workshops in AZ
- Aquarius Hotel (Laughlin, NV)
- The Gift in Shift Conference

Radio Shows

- Be The Change Radio
- Unity Online Radio Elevate Your Life 2019
- Living your Light weekly host 2008 2010
- Sunlight at Night weekly host 2009 2010

Interviews

Television Appearances Include

- KPHO Channel 5 (CBS) Phoenix, AZ
- KPNX Arizona News Channel 12 (NBC) Phoenix, AZ
- KSAZ Channel 10 (FOX) Phoenix, AZ
- KTVK Your Life A-Z Phoenix, AZ
- KAZT AM Arizona Channel 7 Prescott, AZ
- Sacred Journey of the Heart Documentary
- Lightworkers Network
- The Torch TV Boise, Idaho
- Paranormal Matrix

Radio Appearances Include

- Ocean 98
- Intuitive Living
- Doc Watson Radio Show
- Dr. Rita Louise
- Mark Patterson
- KSAZ (580 AM)
- Hear Women Talk
- Vivid Life Radio

Humanitarian Work

Board Member

- Hearts Helping Humanity
- Find Me https://www.findmegroup.org/
- Sunlight Alliance Foundation

Praise for Sunny's Work

"Sunny's infectious warm heartedness comes through in every aspect of her that I know. Whether it be as teacher, friend, speaker, author, or just authentic Sunny, her deep strength combined with her genuine humility is refreshing to see in this current paradigm. She is also a smart, funny, and beautiful human being. Most of all, I am proud to call her my friend!"

Anita Moorjani

Author of the New York Times bestseller Dying to be Me

"Sunny's gifts of healing and inspiring people to live their most authentic lives speaks for themselves. Sunny's wisdom and compassion is endless. Whether it's watching her work her magic on stages all across the country, or seeing her work with someone on a one to one personal level, her integrity, light, kindness, honesty, support, and love are undeniable."

Emmanuel Dagher

Spiritual Teacher, Healer, and Bestselling Author

Contact SDJ



Email Marketing



PSYCHIC MEDIUM, ANGEL EXPERT, SPIRITUAL TEACHER, AND BESTSELLING AUTHOR

For Media Requests or Speaking Inquiries



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22K Email Subscribers

Direct Email Marketing 30% Open Rate

Social Network



200K Followers

Combined: Facebook. Instagram, LinkedIn, Pinterest, Twitter, YouTube

Facebook Audience



133K Followers Angels & Affirmations



30K Followers SDJ Fan Page



4.9K Friends SDJ Personal Page



4.9K Members SDJ Community